

STOP USING ASSISTANTS

EARLY FOUNDERS:
STOP PLAYING BIG
CEO



Every Email Matters

Your response shows:

- Speed = Priority
- Personal touch = Respect
- Direct contact = Commitment
- Quick replies = Value



VCS watch how you communicate

The Time Excuse

If you're too busy to:

- Handle email
- Manage calendar
- Respond directly
- Schedule calls

You're doing it wrong

Relationships Matter

Only you can:

- Build connections
- Feel urgency
- Read signals
- Create trust



No assistant can replace founder hustle

Missed Opportunities

= Deal killers

- Critical relationship nuances.
- Email tone understanding.
- Response timing power.
- Connection-building moments.

The Hidden Costs

= Looks like arrogance.

- Lost relationship-building.
- Missed context clues.
- Broken communication chains.
- Damaged first impressions.

What VCs Actually Think

Using assistants shows:

- Poor priorities
- Weak management
- Wrong focus
- False importance



Early delegation = Early elimination

Red Flags That Kill Deals

- "Check with my assistant."
- "Fit it into my calendar."
- "My team will coordinate."
- "I'm too busy to respond."
- "I'm traveling."
- "I'm out of the office."
- "I'm at an event."



Each = Instant pass from investors

Why Assistants Fail

- Can't read between the lines.
- Miss relationship signals.
- Don't know who's important.
- Can't feel urgency levels.
 - = Lost opportunities.

The Simple Rules

Do:

- Your own email
- Your own calendar
- Your own relationships
- Your own work

Never:

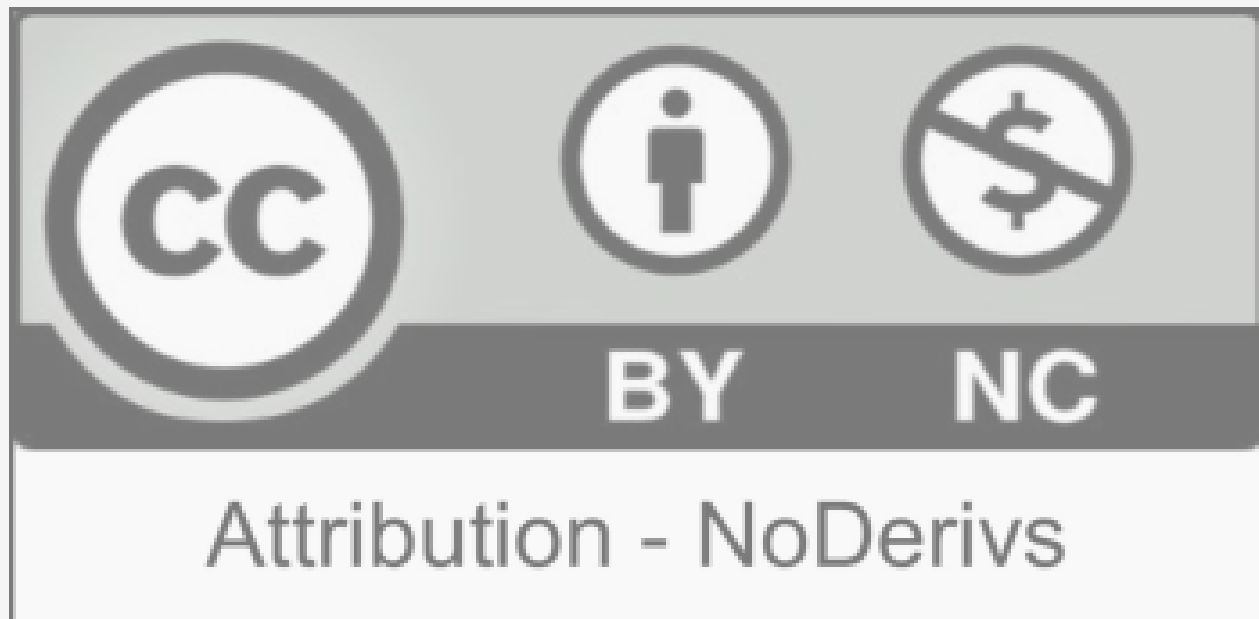
- Use assistants
- Delegate basics
- Play big CEO
- Make excuses



PLAIN LANG UAGE



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B U R A K B U Y U K D E M I R

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